



VERTICAL FLIGHT
EXPO & CONFERENCE
5-7 NOV - FARNBOROUGH

Formerly Helltech
International
Serving the vertical
industry since 1986

.....**STANDARD LOCATION**.....

How to order your 2019 package:

STEP 1
Chose your
stand size

STEP 2
Chose your
stand build

STEP 3
Show up and
do business!

All plans include:
Space * Build * Website listing



Bespoke

Includes:

- Double page on catalogue
- 1 email to all data or onsite advert on screen
- 1 visitor bag insert

36sqm

£35,687*

30sqm

£30,539*

24sqm

£25,391*



**Semi
Bespoke**



**Premium
Shell**

Includes:

- Sponsorship of 2
visitor emails
- 2 social media posts
- 2 Lead scanners onsite

21sqm

£20,817*

£13,152*



**Semi
Bespoke**



**Premium
Shell**

Includes:

- Premium plus package

18sqm

£18,143*

£10,673*



Bespoke



**Premium
Shell**



**Standard
Shell**

Includes:

- Premium package

15sqm

£14,669*

£9,194*

£8,444*

12sqm

£12,810*

£6,430*

£5,830*

..... What are you getting?

Email Sponsorship

What am I buying? Choose from...

1. Sponsored Visitor Email
2. Your email content to our Database



Directory Listing Upgrades: Premium plus package

1. Homepage Promotion
2. Highlighted Product in Product Directory
3. Product Category Sponsorship



Premium package

1. Highlighted Listing in Exhibitor Directory
2. Product Carousel



YOUR STAND BUILD

Bespoke

A completely unique design concept, tailored to your requirements. Built from scratch and completely bespoke, this is the perfect way to showcase your brand.



Prices start from £500 per m2 for stands above 24sqm*

Semi-bespoke

A cost-effective, flexible modular solution. These can be adapted to your requirements using a range of standard components that fit together to ensure maximum visibility for your brand.



Premium Shell

Everything you need to showcase your brand. The Premium Package includes space, walls, carpet, lights, a name board, graphics & high visibility branding.



StandardShell

The Shell Scheme will get you up and running for the show with a package including: space, walls, carpet, lights & name board.

